

PONIENTE BEACH FACILITIES

GENERAL SERVICES:

- Lifesaving: assistance and professional rescue service carried out by professionals.
- Police Service.
- Inspection service.
- Cleaning and waste collection (including cleaning of the sand and floating debris).
- Removal of floating debris.
- Emergency Plan (includes performance protocols for proper operation, ensuring user safety).
- Accessible area, managed by professionals and all the necessary equipment (accessible path, adapted toilets, amphibious wheelchairs, etc.).
- Deckchairs and parasols renting.
- Leisure time: water sports, floating platforms, playgrounds, beachlibrary etc.
- Signal advices warning about the rough sea when it is unsafe to bathe.
- Means of access: walkways, parking, etc.
- Toilets, footshowers, analysis and control of water, sand and gullies quality.
- Public Transport.
- Meeting points.
- Noticeboard about the beaches services.

INDICATORS

- N° Cleaning incidents per day and beach.
- N° Incidents gathered by inspections.
- N° User Complaints.
- % User Satisfaction.
- Tn Beaches solid waste.
- Tn Recycle waste.
- % Beaches waste/ total municipal.
- N° Animals stranded on beaches per year.
- % Sand quality guideline values.
- % Water quality guideline values.
- The amount of energy consumption on the beaches (MWh).
- m³ water sea consume per year.
- m² land occupation.

OBJECTIVES

Objectives exposed by the beach city commission and environment of Benidorm city council and the objectives monitoring of the previous year and current year can be found on the Department of Beaches and Environment of Benidorm City.

EXPECTED BEHAVIOR IN THE USE OF THE BEACH

In order to promote civil behavior and respect to the environment and other beach users, the city hall of Benidorm **forbide** the following attitudes and actions on the beaches:

- Any contrary behaviour to the Law 3/1997 June 16th from Generalitat Valenciana, on drug abuse and other addictive disorders.
- Any bad behaviour according to the beaches city-hall law.
- The selling and / or advertising without municipal authorization.
- The practice of games outside of designated areas.
- The presence of domestic animals on beaches.
- The deposit or abandonment of any waste on the beach, where the user's obligation to take waste to the places authorized for this purpose.
- The use of sound reproduction devices that disturb the tranquility of citizens.
- The use of personal watercraft without qualifications for management, without registration and liability insurance.
- Navigating within bathing areas marked, and no closer than 50 m. other boats or the shore, or less than 200 m. of marked beaches.
- Also, swimmers and recreational boat users must comply with the directions of lifeguards and signal flags.

The law applicable to our coastal environment can be apply in the Department of Beaches and Environment of the City of Benidorm.

OUR COMMITMENT TO THE BLUE FLAGS ALSO INCLUDES:

- Respect for the flora and fauna.
- The use of paper and waste collection bins.
- The proper use of public footshowers beaches (do not allow the use of detergents).
- The ban on camping on beaches.
- The prohibition of unauthorized use of vehicles on beaches.

SYSTEM OF COMPLAINTS AND SUGGESTIONS

In any case, if you have any suggestions or complaints about services provided in the Mal Pas Beach please you writing to:

- Town Hall of Benidorm.
 - City Clerk.
 - Department of Beaches and Environment.
 - Department of Citizen Services.
- By email to: playasymedioambiente@benidorm.org
- Deposit in the suggestion box of the Department of Beaches and Environment.
- Communicated directly to the Beach inspection personal or Local Police.

SPECIFIC SERVICES ON THE PLAYA DE PONIENTE

The **Playa de Poniente** has a length of **3100 m**, presenting a maximum width of **105 m**, composed of fine-grained sand with Blue Flag since 1987 and certificates of quality and environmental management since 2003, according to ISO 9001, ISO 14001, ISO 13009, EMAS and UNE 170001-1/2, UNE- ISO PAS/ 5643:2021 (Safe Turism), Marca S (sustainability) ICTE, Ecoplayas and EMAS

As services of this beach are:

- Wonitorring post health care easter week until octuber 2
- Wonitorring post Livegard

Chair:	Summer:	5
	Other periods:	2
Walking:	Summer:	4
	Other periods:	1

- Children's playground: 8
- Leisure / sport areas: 12
- Safety indicator Flags: 5
- Access to gateway: 44
- Public toilets modules: 6 (20 wc 4 of them adapted)
- Footshowers: 70 modules with 122 total channels
- Bins for the collection of Municipal Solid Waste: 137
- Recycle bins: 32 (paper and packaging)
- Accessible beaches Points: 2
- Deckchairs and parasols, floats and other leisure activities.

Our offices are located at the following address:
AYUNTAMIENTO DE BENIDORM

Medio Ambiente / Environment
966815485

Playas / Beaches
966815467

Plaza de SS. MM. Los Reyes de España, 1
03501 – Benidorm – Alicante.